



Little Pesa

M I C R O F I N A N C E

About Us

Little Pesa Ltd is a **non-deposit taking** Microfinance company.

We provide loan limits of Minimum Kshs **5,000** and Maximum **100,000**.

TERM(Days)	INTEREST RATE(%)
7	4
15	6
30	8

Board Chairman
Mr. Rajesh Vadgama

Qualified Accountant—FCCA and CPA (K)

19 years in insurance sector

**Head of Advisory Department in Grant
Thornton**

**Currently, Managing Director of Eastwood
Consulting Ltd and director in various
companies**



**Managing Director
Mr Rakesh Kashyap**

Founder and Managing Director.

Banker for over 42 years, 25 years in India and over 17 years in Kenya.

He was CEO of M Oriental Bank Ltd when he left the bank on 31st Dec. 2017 to take up Micro Finance Business.



Director
Mr Sachin Shaha

Mr. Sachin Shaha is a professional in Information Technology

Involved in the set-up of Mitsuminet Cable Vision Ltd. which was later sold to Wananchi Group (ZUKU).

He is the owner and CEO of Cable One Ltd



Director
Mr Hemil Patel

Mr. Hemil Patel is the founder of Magenta Kenya Limited.

The company provides a complete range of security and business management solutions across the East African region.



Why Choose Little Pesa !

No Security Required

No questions asked

For example : what is the purpose of the loan?

No processing charges and hidden costs

Only MPESA disbursement charge of Kshs. 40 apart from interest.

Easy registration process

ID copy and pay slip

Competitive interest rates

4%, 6% & 8% for Loan period of 7, 15 & 30 days respectively.

Privacy Maintained

Unlike other mobile lending apps, Little Pesa does **NOT** take control over your M-Pesa Pin and/or contacts. We only seek permission to call and send you SMS.

Why Choose Little Pesa !...More Reasons

Secure & Fast

Access emergency loans within 5 seconds. Loan amount credited to MPESA account of the borrower only which is protected by MPesa PIN.

Easy Interface

App available on Google Play Store and App s
Also, USSD Short Code *483*93#



Flexible repayment of loans

Full or Partial loan repayment module.

Availability

24/7 – Anytime Anywhere in Kenya

Loans up to 30%-50% of net pay.

Financial Stability with Little Pesa

Loan limits available up to Ksh 100,000 based on the net pay of a person which can take care of the financial requirements of a person within a month.

3 Top ups available within the approved limit. So you can borrow as per your requirements. The Little Pesa App remains available 24/7 Anytime Anywhere in Kenya.

Credit available at most competitive interest rates and without any hidden costs.

100% interest Refund on every 7th loan if you have paid your six loans on or before due date.

Interest charged for the period you have used the loan e.g. if a 30 days loan is repaid in 7 days or 15 days, interest is charged for 7 days or 15 days and excess interest is refunded.

Cashless Transactions!

No Cash handling! Loans are directly disbursed straight to your MPESA account.

The Little Pesa App remains available 24/7 Anytime Anywhere in Kenya and one can access the loans within seconds as and when required.

New borrowers can easily sign up via the Little Pesa App available on Google Play Store and/or App Store & ensures no paperwork is involved and encourages digital way of working.

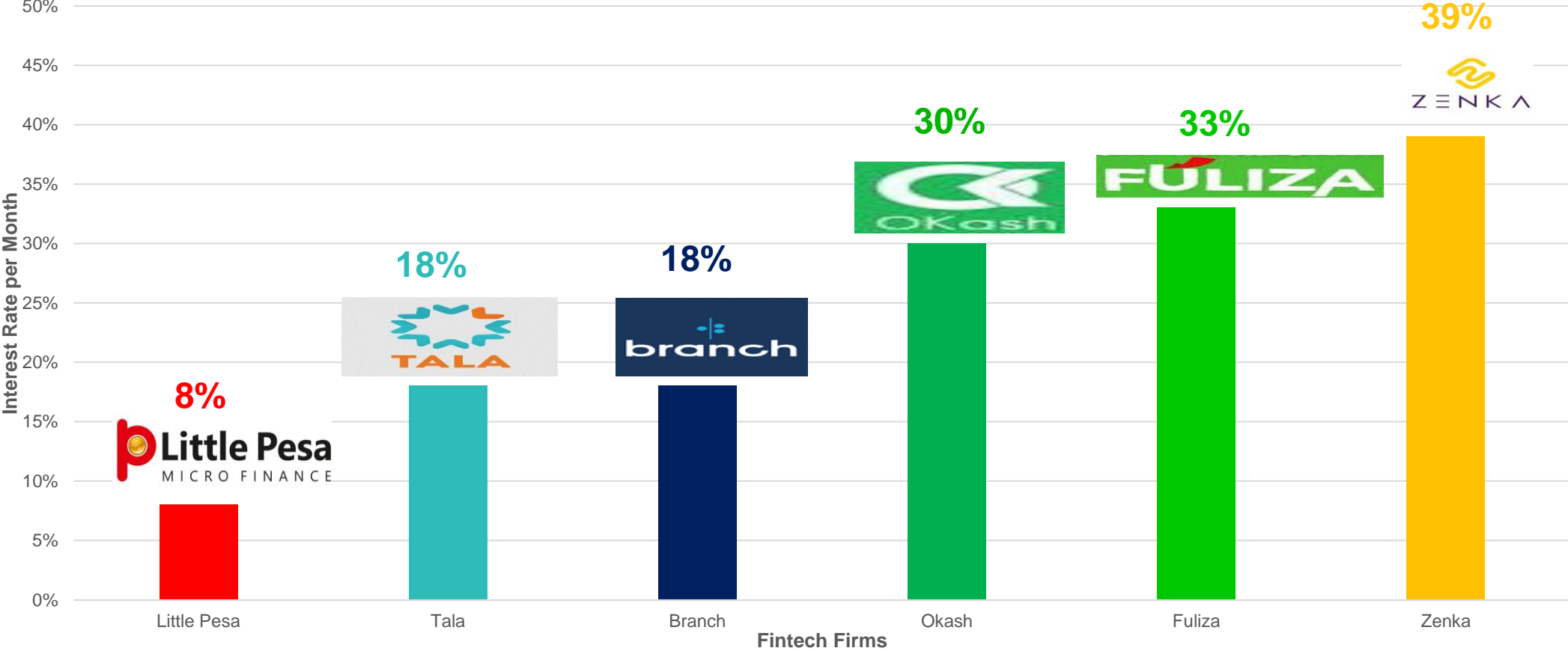
Players in the Market

A number of Fintech companies as well as Financial Institutions are already offering digital loans on an open ended platform.

Little Pesa is differentiating itself through closed groups and is offering preapproved loans at competitive rates.

A numbers of banks like CBA, Equity, Co-operative, Absa, KCB are offering such type of loans and are charging approximately 7.50% per month.

Non-Bank Players in the market



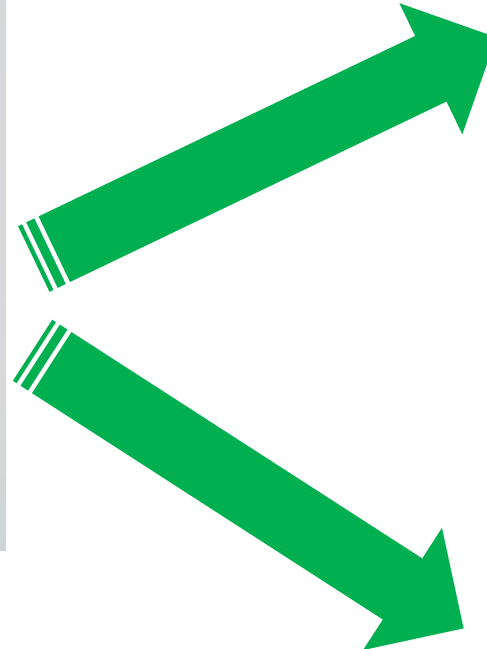
LOWEST

HIGHEST

Loan Access Points



Loans



Mobile App



**USSD -
*483*93#**

Loan Repayment Points



Mobile App



**USSD -
*483*93#**



Paybill

Refer a Colleague!

Tap **Refer a Colleague** feature on our Little Pesa App

Share your referral link by use of available platforms with your colleagues and Earn a bonus of **Ksh 300** per reference!

Your colleague also earns **Ksh 300!**



Our Customers

We have given loans to employees spread over 100 companies. A few such companies are listed below:



Our Customers



Thank You and Keep in Touch



www.littlepesa.com



info@littlepesa.com



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+254 710 490126



+254 746 510781



11, Reliable
Towers,
Mogotio Road
Westlands
Nairobi